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KEY=QUESTION - MOONEY STERLING

Advanced Cost Accounting

Vikas Publishing House Advanced Cost Accounting presents the subject matter in simple and easy-to-understand language. It includes latest solved questions papers of university examinations. The book will serve the B.Com, B.Com.(CA)., M.Com., M.Com.(CA), BBA, BCA And MBA students of Periyar, Thiruvalluvar, Bharathiar, Madras and various Indian Universities. The given solutions to past semesters question papers in this book will help the students in preparing for examinations. **KEY FEATURES** • This book designed as per the syllabi of various Indian universities • Step-by-step approach adopted for solved problems • Easy-to-understand approach • Solved problems & theories

Corporate Governance and Business Ethics

Springer Science & Business Media This volume explores corporate governance from three perspectives: a traditional economic, a philosophical, and an integrated business ethics perspective. Corporate governance has enjoyed a long tradition in the English-speaking world of management sciences. Following its traditional understanding it is defined as leadership and control of a firm with the aim of securing the long-term survival and viability of that firm. But recent business scandals and financial crises continue to provide ample cause for concern and have all fuelled interest in the ethical aspects. As a result, corporate governance has been criticized by many social groups. Economic sciences have failed to provide a clear definition of the corporate governance concept. Complexity increases if we embed the economic approach of corporate governance in a philosophical context. This book seeks to define the concept by examining its economic, philosophical and business ethics foundations.

The Gift of the Magi

The Floating Press The Gift of the Magi is a treasured short story written by O. Henry. A young and very much in love couple can barely afford their one-room apartment, let alone the extra expense of getting Christmas presents for one another. But each is determined to show their love for the other in this traditional time of giving; each sells a thing they hold most dear in order to afford a present, with poignant and touching results that capture their love for one another.

Allied Mathematics

S. Chand Publishing Algebra | Partial Fractions | The Binomial Theorem | Exponential Theorem | The Logarithmic Series Theory Of Equations | Theory Of Equations | Reciprocal Equations | Newton-Rahson Method Matrices | Fundamental Concepts | Rank Of A Matrix | Linear Equations | Characteristic Roots And Vectors Finite Differences | Finite Differences | Interpolations: Newton'S Forward, Backward Interpolation | Lagrange'S Interpolation Trigonometry | Expansions | Hyperbolic Functions Differential Calculus | Successive Derivatives | Jacobians | Polar Curves Etc..

Business Statistics

Pearson Education India

Learning PHP, MySQL, JavaScript, and CSS

A Step-by-Step Guide to Creating Dynamic Websites

"O'Reilly Media, Inc." Learn how to build interactive, data-driven websites—even if you don't have any previous programming experience. If you know how to build static sites with HTML, this popular guide will help you tackle dynamic web programming. You'll get a thorough grounding in today's core open source technologies: PHP, MySQL, JavaScript, and CSS. Explore each technology separately, learn how to combine them, and pick up valuable web programming concepts along the way, including objects, XHTML, cookies, and session management. This book provides

review questions in each chapter to help you apply what you've learned. Learn PHP essentials and the basics of object-oriented programming Master MySQL, from database structure to complex queries Create web pages with PHP and MySQL by integrating forms and other HTML features Learn JavaScript fundamentals, from functions and event handling to accessing the Document Object Model Pick up CSS basics for formatting and styling your web pages Turn your website into a highly dynamic environment with Ajax calls Upload and manipulate files and images, validate user input, and secure your applications Explore a working example that brings all of the ingredients together

Tirukkural

Principles of Management

Tata McGraw-Hill Education

Income Tax Law & Accounts A.Y 2020-21

For Semester V of Calicut University

Sahitya Bhawan Publications About the Income Tax Law & Accounts A.Y 2019-20 Book Largest Selling Book since 1964 and over the last 55 years of its existence, Income Tax Law and Practice Assessment has established a reputation for itself as the most definitive work on the subject of income tax. A simplified, systematic approach to the understanding of a complex subject written in a unique, simple and easy to understand language. Each topic, after a theoretical exposition, is followed by illustrations to facilitate the students to master the practical application of Income Tax Law. User-friendly examination-oriented style facilitating easy comprehension of each topic. Solved Illustrations and Questions for exercise are largest in number in comparison to other books on income tax. Unsurpassed for over 55 years. The book is trusted and relied upon for accuracy and reliability. Mistakeless printing on paper of superior quality at a moderate price. Questions from the latest Examination Papers of various universities have been included in the revised edition of Income Tax Law And Practice Assessment At the end of each chapter, Short Answer, Objective Type, and Short Numerical Questions have been added with answers. A unique feature of the revised edition is that Section-wise Index has been incorporated.

Professional Ethics and Human Values

Firewall Media

Business Mathematics and Statistics

Burns & Oates

CORPORATE ACCOUNTING - FOURTH EDITION

Data Communications and Networking

McGraw-Hill College

Principles of Management

S. Chand Publishing Principles of Management

Kinematics of Machinery

Technical Publications Kinematics of Machinery is the branch of engineering science which deals with the study of relative motion between the various parts of a machine and the forces which act on them. It gives information about the basic concepts and layout of linkages in the assembly of a system or a machine. The subject provides information about the principles in analysing the assembly with respect to the displacement, velocity and acceleration at any point in a link of a mechanism. This book gives technique to find velocity and acceleration of different mechanisms by graphical and analytical methods. It also includes the basic concepts of toothed gearing and kinematics of gear trains and the effect of friction in motion transmission and in machine components. My hope is that this book, through its careful explanations of concepts, practical examples and figures bridges the gap between knowledge and proper application of that knowledge.

Business Organisation & Management

Computer Applications In Business - SBPD Publications

SBPD Publications 1. Word Processing, 2. Preparing Presentations, 3. Spreadsheet and its Business Applications, 4. Creating Business Appendix

Longman Advanced Level Physics

Pearson Education South Asia

Magnifying Object-oriented Analysis and Design

PHI Learning Pvt. Ltd.

Programming with ANSI and Turbo C

Pearson Education India

Professional ASP.NET 3.5

In C# and VB

John Wiley & Sons In this book, you'll be introduced to the features and capabilities of ASP.NET 3.5, as well as the foundation that ASP.NET provides. Updated for the latest release of Visual Studio, this new edition adds five hundred pages of great new content compared to the original 2.0 version of the book. Including both printed and downloadable VB and C# code examples, this edition focuses even more on experienced programmers and advanced web development. New coverage includes new chapters on IIS 7 development, LINQ, ASP.NET, Silverlight, and many others.

Values For Life

St Pauls BYB

Ground Improvement Techniques (PB)

Firewall Media

Students' Hand-book

ADVANCED ACCOUNTANCY VOL-1 - 9TH EDN

Introduction to E-commerce

A test bank features 80 questions per chapter designed to test students on knowledge and comprehension of topics.

Essentials of Management

Tata McGraw-Hill Education

Entrepreneurship and Small Business

Start-up, Growth and Maturity

Bloomsbury Publishing The new edition of this market-leading textbook provides a holistic introduction to the academic study of entrepreneurship and offers practical guidance for prospective entrepreneurs. Adopting a life-cycle view of a business from start-up to maturity, it explores the many stages and forms of entrepreneurship. With an international outlook and expert synthesis of both theoretical foundations and lessons from real-life business practice, the book offers a complete course guide, fostering entrepreneurial talent, thinking and skills. The author's engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate business or management degree courses, as well as on MBA programmes. It will also appeal to those looking to launch their own businesses. New to this Edition: - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia - First-hand, detailed stories from real-life entrepreneurs in brand new video interviews integrated throughout the text - Increased and integrated coverage of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship

BUSINESS ENVIRONMENT

PHI Learning Pvt. Ltd. Designed primarily as a text for undergraduate and postgraduate students of management and commerce, this comprehensive and well-organized book equips the readers with the knowledge to analyze the domestic and global business environment. The focus of the book is on the assessment of the evolving business scenario using analytical underpinnings and latest data. This book clearly brings out the implications of changes in socio-economic and legal environment of business, and covers business environment by tracking changes in national income, inflation, fiscal deficit, money supply, exchange rate, balance of payment and many other economic variables. Besides, it briefs on legal aspects, deliberates on demographic changes and changes in technical and natural environment of business. Besides students, practising managers and policy makers will also find the book as a useful reference. Key Features • Illustrations using latest data (upto June 2013) • Boxes containing numerical illustrations and technical details • Cases depicting Indian Business Environment and providing glimpses of evolving global business environment • Review questions, numerical problems and case analysis Companion Website: This text is supported by the companion website: www.phindia.com/veenapailwar/ containing useful resources for the teachers and study aids for the students. Instructors' Resources: To support the teaching efforts the website contains—Answers to the end of the chapter Numerical Problems with explanation; More than 1000 crisp, clear and colourful PowerPoint Slides; and more than 1000 Multiple Choice Questions. Students' Resources: To strengthen the understanding of the students on the subject the website resources comprise—Interactive Multiple Choice Questions and hints for solving chapter-end Numerical Problems.

Programming in C

Cost Accounts

Analog and Digital Communication

Amplitude Modulation : Transmission and Reception Principles of amplitude modulation - AM envelope, Frequency spectrum and bandwidth, Modulation index and Percent modulation, AM power distribution, AM modulator circuits-low-level AM modulator, Medium power AM modulator, AM transmitters-Low-level transmitters, High level transmitters, receiver parameters, AM reception - AM receivers - TRF, Super heterodyne receiver, Double conversion AM receivers. **Angle Modulation : Transmission and Reception** Angle modulation - FM and PM waveforms, Phase deviation and Modulation index, Frequency deviation, Phase and Frequency modulators and demodulators, Frequency spectrum of Angle - Modulated waves. Bandwidth requirements of Angle modulated waves, Commercial Broadcast band FM, Average power of an angle modulated wave, Frequency and Phase modulators, A direct FM transmitters, Indirect transmitters, Angle modulation Vs Amplitude modulation, FM receivers : FM demodulators, PLL FM demodulators, FM noise suppression, Frequency versus Phase modulation. **Digital Transmission and Data Communication** Introduction, Pulse modulation, PCM - PCM sampling, Sampling rate, Signal to quantization noise rate, Companding - Analog and Digital - Percentage error, Delta modulation, Adaptive delta modulation, Differential pulse code modulation, Pulse transmission - ISI, Eyepattern, Data communication history, Standards, Data communication circuits, Data communication codes, Error control, Hardware, Serial and Parallel interfaces, Data modems, - Asynchronous modem, Synchronous modem, Low-speed modem, Medium and High speed modem, Modem control. **Digital Communication** Introduction, Shannon limit for information capacity, Digital amplitude modulation, Frequency shift keying, FSK bit rate and baud, FSK transmitter, BW consideration of FSK, FSK receiver, Phase shift keying - Binary phase shift keying - QPSK, Quadrature Amplitude modulation, Bandwidth efficiency, Carrier recovery - Squaring loop, Costas loop, DPSK. **Spread Spectrum and Multiple Access Techniques** Introduction, Pseudo-noise sequence, DS spread spectrum with coherent binary PSK, Processing gain, FH spread spectrum, Multiple access techniques - Wireless communication, TDMA and FDMA, Wireless communication systems, Source coding of speech for wireless communications.

Microprocessors & Microcontrollers

Pentium Microprocessor Historical evolution of 80286, 386 and 486 processors, Pentium features and architecture, Pin description, Functional description, Pentium real mode, Pentium RISC features, Pentium super-scalar architecture - pipelining, Instruction paring rules, Branch prediction, Instruction and data caches The floating-point unit. **Bus Cycles and Memory Organisation** Initialization and configuration, Bus operations-reset, Non pipelined and pipelined (read and write), Memory organisation and I/O organisation, Data transfer mechanism-8 bit, 16 bit, 32 bit data bus interface. **Pentium programming** Programmer's model, Register set, Addressing modes, Instruction set, Data types, Data transfer instructions, String instructions, Arithmetic instructions, Logical instructions, Bit manipulation instructions, Program transfer instructions and Processor control instructions. **Protected Mode** Introduction, Segmentation-support registers, Related instructions descriptors, Memory management through segmentation, Logical to linear address translation, Protection by segmentation, Privilege level-protection, Related instructions, Inter-privilege level transfer of control, Paging-support registers, descriptors, Linear to physical address translation, TLB, Page level protection, Virtual memory. **Multitasking, Interrupts Exceptions and I/O** Multitasking - Support registers, Related descriptors, Task switching, I/O Permission bit map. **Virtual mode - features, Address generation, Privilege level, Instructions and**

registers available, entering and leaving V86 mode. Interrupt structure - Real, Protected and Virtual 8086 modes, I/O handling in Pentium, Comparison of all three modes.8051 Micro-controllerMicro-controller MCS-51 family architecture, On-chip data memory and program memory organization - Register set, Register bank, SFRs, External data memory and program memory, Interrupts structure, Timers and their programming, Serial port and programming, Other features, Design of minimum system using 8051 micro-controller for various applications.PIC Micro-controllerOverview and features of PIC16C, PIC 16F8XX, Pin diagram, Capture mode, Compare mode, PWM mode, Block diagram, Programmer's model PIC, Reset and clocking.Memory organization - program memory, data memory, Flash, EEPROM, PIC 16F8XX addressing modes, Instruction set, programming, I/O ports, Interrupts, Timers, ADC.

Measuring Business Cycles

Marketing Research

Text and Cases

McGraw-Hill/Irwin

Business Economics II.

Produced for unit MBA882 (Business economics 2) offered by the School of Management in Deakin University's Open Campus Program for the Master of Business Administration.

Digital Logic Circuits

Technical Publications

Business Environment

1. AN OVERVIEW OF BUSINESS ENVIRONMENT
2. INDUSTRIAL AND FDI POLICIES
3. FISCAL POLICY
4. MONETARY POLICY
5. BALANCE OF PAYMENTS
6. FOREIGN TRADE OF INDIA: POLICY AND PERFORMANCE
7. WORLD TRADE ORGANISATION
8. THE INDIAN FINANCIAL SYSTEM
9. MONEY AND CAPITAL MARKETS CASES.