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KEY=PROBLEMS - KAITLIN ANDREWS

MAJOR PROBLEMS IN AMERICAN BUSINESS HISTORY

DOCUMENTS AND ESSAYS

Houghton Mifflin College Division Lewis Issues a Forceful Warning to Industry, 1936 5. GM Managers Work Behind Closed Doors on a Collective Bargaining Policy, 1936 6. Magazine of Wall Street Assesses Corporate Performance for Investors, 1929-1938 7. St. Louis Banker Heads the Defense Plant Corporation, 1940-1944 8. Life Celebrates Henry J. Kaiser and the U.S. Wartime Shipbuilding Program, 1942 9. Mill and Factory Explains How the Aircraft Industry Recruits Women, 1942 ESSAYS Michael A. Bernstein, Why the Great Depression Was Great Howell John Harris, GM, Chrysler, and Unionization Joel Davidson, World War II and the Birth of the Military-Industrial Complex 12. Postwar Challenges and Opportunities: The Culture of Affluence and the Cold War, 1945-1980 DOCUMENTS 1. National Association of Manufacturers Outlines a Plan for Postwar Prosperity, 1944 2. Real Estate Developers Lure Business to the Suburbs, 1948 3.A Concerned Consumer Asks a Big Businessman about the Price of a Nylon Shirt, 1950 4.U.S. News and World Report Explains What the Baby Boom Means to the Economy, 1957 5. Fortune Credits Federal Policies for the Explosion of Motels, 1959 6. Senator Hubert H. Humphrey Compares R & D Expenditures at Home and Abroad, 1962 7. Vietnam War Raises Business Hackles, 1971 ESSAYS Lizabeth Cohen, From Town Center to Shopping Center: The Reconfiguration of Marketplaces in Postwar America Bruce J. Schulman, Fortress Dixie: Defense Spending and the Rise of the Sunbelt 13. Business and the Public Interest: Corporate Responsibility for Environment, Health, and Safety, 1945-2005 DOCUMENTS 1.A Prominent Zoologist Speaks about the Threat of the Modern Economy, 1949 2. Weyerhaeuser Explains the Forest Industry's Practices, 1949 3. Ralph Nader Blames Detroit Carmakers for Automotive Accidents, 1965 4. Alcoa CEO Explains the Public Responsibility of Private Enterprise, 1967 5. Economist Milton Friedman Urges Business to Focus on Profits, 1970 6. Sun Oil Executives Outlines the Nation's Energy Dilemmas, 1973 7.A Lawmaker Explains the Necessity for Superfund, 1981 8. CIGNA Doctor Critiques Tobacco Advertising, 1987 9. Hawaiians Debate Airport Expansion on Maui, 1996 ESSAYS David B. Sicilia, The Corporation Under Siege Mansel G. Blackford, The Controversy over the Kahului Airport 14. The Great Transition from Manufacturing to Services, 1945-2005 DOCUMENTS 1. Economist Victor R. Fuchs Highlights the Growth of Services, 1965 2. Investment Bankers Association Predicts a Computer Boom, 1963 3. Bill Veeck Assesses Baseball's Marketing, 1963 4. Ray Kroc Explains How He Built the McDonald's Empire, 1968 5. Journalists Probe Transportation Workers' Lives in the Wake of Deregulation, 1992 6. Sam Walton, Ten Rules That Worked for Me, 1992 7.A Congressman Explores Wal-Mart's Labor Practices in the United States and Asia, 2004 ESSAYS Thomas S. Dicke, We Deliver: Domino's Pizza and the Franchising Method Richard H.K. Vietor, American Airlines Competes after Deregulation Simon Head, Inside Wal-Mart 15. American Business in the World, 1945-2005 DOCUMENTS 1, Fortune Urges Business to Export Capitalism and Democracy, 1947 2. High Labor Costs and Foreign Competition Confound Steelmakers, 1968 3. National Industrial Conference Board Assesses the General Agreement on Tariffs and Trade (GATT), 1969 4. Pharmaceutical Giant Bristol-Myers Encounters Cultural Differences in Japan and the USSR in the 1970s 5, Time Documents the Agricultural Surplus, 1986 6. Journalist Thomas L. Friedman Describes McDonald's Global Expansion, 1996 7. Washington Think Tank Calculates NAFTA's Impact on Jobs, 2001 (table and maps) 8. USDA Reports NAFTA's Benefits to Agricultural Exports, 2001 ESSAYS Geoffrey Jones, Multinationals and Globalization Martin N. Baily and Diana Farrell, Exploding the Myths about Offshoring.

THE ECONOMIC TRANSFORMATION OF AMERICA + MAJOR PROBLEMS IN AMERICAN BUSINESS HISTORY, DOCUMENTS AND ESSAYS + BUSINESS ENTERPRISE IN AMERICAN HISTORY, 3RD

1600 TO THE PRESENT

MAJOR PROBLEMS IN AMERICAN HISTORY, VOLUME II

Cengage Learning Designed to encourage critical thinking about history, the MAJOR PROBLEMS IN AMERICAN HISTORY series introduces readers to both primary sources and analytical essays on important topics in U.S. history. This collection serves as a primary anthology for introductory U.S. history, covering the subject's entire chronological span. Comprehensive topical coverage includes politics, economics, labor, gender, culture, and social trends. The Third Edition features greater focus on visual and cultural sources throughout. Several chapters now include images, songs and poems to give readers a better feel for the time period and events under discussion. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AMERICAN HISTORY

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MAJOR PROBLEMS IN ASIAN AMERICAN HISTORY

Cengage Learning Designed to be the primary anthology or textbook for courses in Asian American history, this collection covers the subject's entire chronological span. The volume presents a carefully selected group of readings that requires students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AMERICAN FOREIGN RELATIONS, VOLUME II: SINCE 1914

Cengage Learning Designed to encourage critical thinking about history, this reader uses a carefully selected group of primary sources and analytical essays to allow students to test the interpretations of distinguished historians and draw their own conclusions about the history of American foreign policy. This text serves as an effective educational tool for courses on U.S. foreign policy, recent U.S. history, or 20th Century U.S. history. Some of the new literature spotlights cultural relations, and the ways in which culturally constructed attitudes about class, gender, race, and national identity have shaped American's perceptions of the world and subsequently its overseas relationships. In this volume, almost one-half of the essays are new, including selections by Laura McEnaney, Michael L. Krenn, Walter A. Hixson, Robert W. Tucker, Erez Manela, Victoria de Grazia, Thomas F. O'Brien, John Lewis Gaddis, Andrew J. Rotter, Chen Jian, Vladislav Zubok, Michelle Mart, Christina Klein, Randall Woods, Jeremi Suri, Carol Eisenberg, Salim Yaquib, Melvyn P. Leffler, Arne Odd Westad, and George C. Herring. This new edition includes expanded coverage of U.S. policy toward the Third World. New selections explore the U.S. presence in Latin America during the interwar era and the Middle East during the early Cold War and the era of detente. Others examine U.S. relations with Southeast Asia prior to U.S. military escalation in the Vietnam War and the negotiations pursued by the Richard Nixon administration to end that conflict. Recently released documents on Ronald Reagan's presidency and the end of the Cold War have also been added. Finally, the last chapter had been revised to focus on the administration of George W. Bush and its response to the terrorist attacks of September 11th, including the on-going wars in Iraq and Afghanistan. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AMERICAN FOREIGN RELATIONS, VOLUME I: TO 1920

Cengage Learning Designed to encourage critical thinking about history, this reader uses a carefully selected group of primary sources and analytical essays to allow students to test the interpretations of distinguished historians and draw their own conclusions about the history of American foreign policy. This text serves as an effective educational tool for courses on U.S. foreign policy, recent U.S. history, or 20th Century U.S. history. The Seventh Edition introduces new studies on America's early foreign relations which seek to position the nation's post 9-11 attitudes and behaviors within historical context. Some of the new literature spotlights cultural relations, and the ways in which culturally constructed attitudes about class, gender, race, and national identity have shaped American's perceptions of the world and subsequently its overseas relationships. In this volume, almost one-half of the essays are new, including selections by Michael L. Krenn, Walter A. Hixson, Robert Kagan, John Lamberton Harper, Marie-Jeanne Rossignol, Joseph J. Ellis, John E. Lewis Jr., Piero Gleijeses, Stuart Banner, McCabe Keliher, Michael H. Hunt, Kristin L. Hoganson, Paul A. Kramer, Stanley Karnow, Robert W. Tucker, and Erez Manela. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AMERICAN POPULAR CULTURE

Cengage Learning MAJOR PROBLEMS IN AMERICAN POPULAR CULTURE follows the highly successful Major Problems format. Each chapter comprises essays and documents that focus on a particular aspect of American popular culture. These essays and documents will prompt students to think about the centrality of popular culture in American life and its powerful role in forging identity, historical memory, and relationships among consumers, producers, citizens, and the state. They reinforce the idea that popular culture is the ground on which cultural and social transformations are worked. Race and class are at the center of the analysis, and these categories, along with gender and nationalism, thread through the chapters. They all argue for seeing popular audiences as active creators rather than passive receivers of popular culture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AFRICAN AMERICAN HISTORY, LOOSE-LEAF VERSION

Cengage Learning Krauthamer and Williams' text introduces students to both primary sources and analytical essays and is designed to encourage critical thinking about the history and culture of African Americans. Updated to cover a wider geographic scope that includes the western United States and other parts of the Diaspora, as well as the newest scholarship in the field, the second edition presents a carefully selected group of readings organized to allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Important Notice: Media

content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN TEXAS HISTORY

Cengage Learning Designed to encourage critical thinking about history, the Major Problems in American History series introduces students to both primary sources and analytical essays on important topics in US history. This collection, designed for courses on Texas history or the history of southwest, covers the subject's entire chronological span. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN AMERICAN HISTORY SINCE 1945

DOCUMENTS AND ESSAYS

Houghton Mifflin This text introduces students to both primary sources and analytical essays on important topics in U.S. history. The book asks students to evaluate primary sources, test the interpretations and draw their own conclusions.

ENCYCLOPEDIA OF AMERICAN BUSINESS HISTORY

Infobase Publishing Presents an alphabetically-arranged reference to the history of business and industry in the United States. Includes selected primary source documents.

MAJOR PROBLEMS IN THE CIVIL WAR AND RECONSTRUCTION: DOCUMENTS AND ESSAYS

Cengage Learning Designed to encourage critical thinking about history, the Major Problems series introduces students to both primary sources and analytical essays on important topics in US history. This text, designed to be the primary anthology for the introductory survey course, covers the span of the Civil War. The Third Edition, with new co-author Amy Taylor, includes a new chapter on Lincoln and Davis as military leaders, reorganized home front chapters, and many new documents and essays reflecting the latest scholarship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAJOR PROBLEMS IN THE HISTORY OF AMERICAN SEXUALITY

DOCUMENTS AND ESSAYS

Wadsworth Publishing Company The book—which is suitable for courses on the history of American sexuality, gender studies, or gay and lesbian studies—presents a carefully selected group of readings organized to allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions.

MAJOR PROBLEMS IN AMERICAN WOMEN'S HISTORY

DOCUMENTS AND ESSAYS

Houghton Mifflin College Division Designed to encourage critical thinking about history, the Major Problems series introduces students to both primary sources and analytical essays on important topics in U.S. history. Major Problems in American Women's History is the leading reader for courses on the history of American women, covering the subject's entire chronological span. While attentive to the roles of women and the details of women's lives, the authors are especially concerned with issues of historical interpretation and historiography. The Fourth Edition features greater coverage of the experiences of women in the Midwest and the West, immigrant women, and more voices of women of color. Key pedagogical elements of the Major Problems format have been retained: 14 to 15 chapters per volume, chapter introductions, headnotes, and suggested readings. New! In Chapter 1, an exclusive essay by Kate Haulman examines the evolution of the field of women's history and the state of women's history today. New! Chapter 2 now focuses on Native American women, while a new Chapter 3 covers witches and their accusers in New England and the Salem witch trials. New! Chapter 6 draws on recent scholarship on the roles of ordinary and elite women in the numerous reform movements of the Early Republic. Revised! Chapter 7 rethinks and refocuses the text's coverage of women's roles in slavery and the Civil War, and more directly addresses the lives of African American women during and after slavery. New! Post-1960 coverage (in Chapters 15–16) has been thoroughly revised to highlight the women's movement, women's health, recent immigration, and economic changes affecting women.

MAJOR PROBLEMS IN AMERICAN HISTORY: SINCE 1865

Wadsworth Publishing Company Designed to encourage critical thinking about history, this book introduces students to both primary sources and analytical essays on important topics in US history. It contains primary documents, secondary sources, chapter introductions, separate introductions to documents and essays in every chapter, bibliographies, and documentation of sources.

PRODUCING FASHION

COMMERCE, CULTURE, AND CONSUMERS

University of Pennsylvania Press How has Paris, the world's fashion capital, influenced Milan, New York, and Tokyo? When did the Marlboro Man become a symbol of American masculinity? Why do Americans love to dress down in high-tech Lycra fabrics, while they wax nostalgic for quaint, old-fashioned Victorian cottages? Fashion icons and failures have long captivated the general public, but few scholars have examined the historical role of business and commerce in creating the international market for style goods. Producing Fashion is a groundbreaking collection of original essays that shows how economic institutions in Europe and North America laid the foundation for the global fashion system and sustained it commercially through the mechanisms of advertising, licensing, marketing, publishing, and retailing. The collection reveals how public and private institutions—from government censors in imperial Russia to large corporations in the United States—worked to shape fashion, style, and taste with varying degrees of success. Fourteen contributors draw on original research and fresh insight into the producers of fashion—advertising agents, architects, corporate executives, department stores, designers, editors, government officials, hairdressers, haute couturiers, and Web retailers—in their bid for influence, acclaim, and shoppers' dollars. Producing Fashion looks to the past, revealing the rationale behind style choices, while explaining how the interplay of custom, invented traditions, and sales imperatives continue to drive innovation in the fashion industries.

MAJOR PROBLEMS IN AMERICAN HISTORY, 1920-1945

DOCUMENTS AND ESSAYS

Major Problems in American History This collection of primary source documents and essays provides in-depth coverage of the cultural, social, political, economic, and intellectual events of the 1920-1945 era. In keeping with the proven strengths of the Major Problems series, the compelling documents are grouped with important secondary sources, accompanied by chapter introductions, selection headnotes, and suggested readings.

CAPITALIZING ON CHANGE

A SOCIAL HISTORY OF AMERICAN BUSINESS

Univ of North Carolina Press Americans love "this year's model," relying on the "new" to be always "improved." Enthusiasm for the new, says Stanley Buder, is essential to American business, where innovation and change stoke the engines of economic energy. To really understand the his

VARIETIES OF FAMILY BUSINESS

GERMANY AND THE UNITED STATES, PAST AND PRESENT

Campus Verlag Familienunternehmen sind in Deutschland und in den USA zentrale Bausteine der jeweiligen Volkswirtschaft. Und doch gibt es signifikante Unterschiede in der Unternehmens- und Familienkultur sowie der institutionellen Umwelt. So wird Deutschland in den USA um seine leistungsstarken Familienunternehmen, vor allem die Hidden Champions, beneidet. Zudem bestehen deutsche Familienunternehmen im Durchschnitt deutlich länger. Wie kam es zu diesen Divergenzen? Die von der Stiftung Familienunternehmen herausgegebene historische Langzeitbetrachtung analysiert die Ursachen und Auswirkungen der Unternehmenslandschaften in beiden Ländern von der Industrialisierung im 19. Jahrhundert bis zur Gegenwart. For an English description see: <https://press.uchicago.edu/ucp/books/book/distributed/V/bo86151146.html>

MAJOR PROBLEMS IN THE HISTORY OF AMERICAN WORKERS

DOCUMENTS AND ESSAYS

Houghton Mifflin College Division This text, designed for courses in US labor history or the history of American workers, presents a carefully selected group of readings that allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Major Problems in the History of American Workers follows the proven Major Problems format, with 14-15 chapters per volume, a combination of documents and essays, chapter introductions, headnotes, and suggested readings.

AMERICAN CONSUMER SOCIETY, 1865 - 2005

FROM HEARTH TO HDTV

Wiley-Blackwell This startlingly original and highly readable volume adds a new richness and depth to an element of U.S. history that is all too often taken for granted. In *American Consumer Society*, Regina Lee Blaszczyk examines the emergence of consumerism in the Victorian era, and, in tracing its evolution over the next 140 years, shows how the emergence of a mass market was followed by its

fragmentation. Niche marketing focused on successive waves of new consumers as each made its presence known: Irish immigrants, urban African Americans, teenagers, computer geeks, and soccer moms, to name but a few. Blaszczyk demonstrates that middle-class consumerism is an intrinsic part of American identity, but exactly how consumerism reflected that identity changed over time. Initially driven to imitate those who had already achieved success, Americans eventually began to use their purchases to express themselves. This led to a fundamental change in American culture—one in which the American reverence for things was replaced by a passion for experiences. New Millennium families no longer treasured exquisite china or dress in fine clothes, but they'll spare no expense on being able to make phone calls, retrieve emails, watch ESPN, or visit web sites at any place, any time. Victorian mothers just wouldn't understand. Using materials and techniques from business history, art history, anthropology, sociology, material culture, and good story-telling, this lavishly illustrated and highly thoughtful narrative offers a compelling re-interpretation of American culture through the lens of consumerism, making it perfect for use not only as supplementary reading in the U.S. survey, but also for a variety of courses in Business, Culture, Economics, Marketing, and Fashion and Design history.

INTERNATIONAL BUSINESS SCHOLARSHIP

AIB FELLOWS ON THE FIRST 50 YEARS AND BEYOND

Emerald Group Publishing The AIB Fellows Group includes top researchers, educators, and administrators in the IB field. This book covers the growth of several functional areas (marketing, advertising, and finance). It reviews problems of methodological rigor in IB research. It also traces the history and evolution of IB studies.

CULTURES OF COMMERCE

REPRESENTATION AND AMERICAN BUSINESS CULTURE, 1877-1960

Springer While historians have explored the impact on workers of changes in American business, the broader impact on other cultural forms, and vice versa, has not been widely studied. This anthology contributes to the debate at the intersection of business history and the study of cultural forms, ranging from material to visual culture to literature.

THE HANDBOOK OF FASHION STUDIES

A&C Black The Handbook of Fashion Studies identifies an innovative spectrum of thematic approaches, key strands and interdisciplinary concepts that continue to push forward the boundaries of fashion studies. The book is divided into seven sections: Fashion, Identity and Difference; Spaces of Fashion; Fashion and Materiality; Fashion, Agency and Policy; Science, Technology and New fashion; Fashion and Time and, Sustainable Fashion in a Globalised world. Each section consists of approximately four essays authored by established researchers in the field from the UK, USA, Netherlands, Sweden, Canada and Australia. The essays are written by international subject specialists who each engage with their section's theme in the light of their own discipline and provide clear case-studies to further knowledge on fashion. This consistency provides clarity and permits comparative analysis. The handbook will be essential reading for students of fashion as well as professionals in the industry.

TRADING ENVIRONMENTS

FRONTIERS, COMMERCIAL KNOWLEDGE AND ENVIRONMENTAL TRANSFORMATION, 1750-1990

Routledge This volume examines dynamic interactions between the calculative and speculative practices of commerce and the fruitfulness, variability, materiality, liveliness and risks of nature. It does so in diverse environments caught up in new trading relationships forged on and through frontiers for agriculture, forestry, mining and fishing. Historical resource frontiers are understood in terms of commercial knowledge systems organized as projects to transform landscapes and environments. The book asks: how were environments traded, and with what environmental and landscape consequences? How have environments been engineered, standardized and transformed within past trading systems? What have been the successes and failures of economic knowledge in dealing with resource production in complex environments? It considers cases from northern Europe, North and South America, Central Africa and New Zealand in the period between 1750 and 1990, and the contributors reflect on the effects of transnational commodity chains, competing economic knowledge systems, environmental ignorance and learning, and resource exploitation. In each case they identify tensions, blind spots, and environmental learning that plagued commercial projects on frontiers.

PRINCIPLES, PRACTICES, AND CREATIVE TENSIONS IN PROGRESSIVE HIGHER EDUCATION

ONE INSTITUTION'S STRUGGLE TO SUSTAIN A VISION

Springer In this multi-faceted case study of one progressive institution of adult higher education, the editors and contributors to the volume lay out significant challenges confronting not just non-traditional post-secondary colleges and universities but all institutions of higher education in today's rapidly changing context. Contending that nontraditional institutions are especially challenged in these turbulent times, they argue that these organizations' distinctive academic programs are among the most threatened in the landscape of higher education today. The 19 essays that make up this volume highlight and examine key creative tensions, rich interplays of emphases and values in higher education, in order to illuminate and address more intentionally the questions that we must address: Can we make constructive use of these tensions? Can we recognize what is at stake? And can we chart a course that will both respond innovatively to rapid change and sustain a vision and the purposes and principles on which that vision rests? Taken as a whole, this volume sheds light on the questions and creative tensions that can, with thoughtful attention, help to keep an alternative, progressive vision of adult higher education alive.

BUSINESS HISTORY AROUND THE WORLD

Cambridge University Press This 2003 book offered the first in-depth international survey of contemporary research and debates in business history. Over the two decades leading to its publication, enormous advances had been made in writing the history of business enterprise and business systems. Historians are documenting and analyzing the evolution of a wide range of important companies and systems, their patterns of innovation, production, and distribution, their financial affairs, their political activities, and their social impact. Each essay is written by a prominent authority who provides an assessment of the state and significance of research in his or her area. This volume is a reference work that will be of immense value to historians, economists, management researchers, and others concerned to access the latest insights on the evolution of business throughout the world.

MAJOR PROBLEMS IN THE HISTORY OF THE AMERICAN WEST

DOCUMENTS AND ESSAYS

Wadsworth Publishing Company This unique collection of essays and documents brings to life the major topics in American western and frontier history from the sixteenth to the twentieth century.

MAJOR PROBLEMS IN AMERICAN CONSTITUTIONAL HISTORY

DOCUMENTS AND ESSAYS

Wadsworth Publishing Company Designed to encourage critical thinking about history, the Major Problems series introduces students to both primary sources and analytical essays on important topics in US history. This collection, designed to be the primary anthology for the introductory survey course, covers the entire chronological span of Constitutional history. Tracing the historical development of American constitutional thought, the Second Edition of this anthology presents the documents critical to constitutional development, including actual legal texts as well as the reactions of prominent legal minds.

THE OXFORD ENCYCLOPEDIA OF THE MODERN WORLD

1750 TO THE PRESENT

Oxford University Press Alphabetically-arranged articles cover the history of the world, from the eighteenth century to the present day.

CONTEMPORARY AMERICAN BUSINESS LEADERS

A BIOGRAPHICAL DICTIONARY

Greenwood . . . includes biographies of 116 people whom the authors considered 'historically most significant' from post-World War II to the present. Its introduction is an excellent review of significant happenings in U.S. business. The rise of automobile manufacturing, which spawned service stations that resulted in customized auto repair shops, is one example used to depict the evolution of U.S. industry. . . . This is an important purchase for any public, academic, or corporate library that has a clientele interested in current U.S. business. Reference Books Bulletin This work contains 116 biographies of American business leaders since World War II. Because many of these are multiple biographies, the dictionary covers more than 150 individual business leaders. The book features full-scale biographies, running several pages in length, on leaders who were chosen specifically to illustrate major American business trends from 1945 to the present. A detailed introductory essay places these business leaders within the context of the most important business trends of the time, providing the reader with an in-depth, incisive view of the evolution of American business during a period of critical transformation. The dictionary also includes a number of female and black business leaders, thereby charting their contributions to American business during a time when the civil rights crusade and the drive for women's rights opened up increasing opportunities for those groups. Each biography in this collection is followed by a detailed bibliography. The backmatter includes a number of appendices that allow the reader to pursue biographies of business leaders according to industry, company, location of business operations, and birthplace, along with listings of black and women business leaders. This volume would make a valuable addition to any university or public library collection, and it would be of great use to anyone interested in business history or management.

THE EUROPEAN YEARBOOK OF BUSINESS HISTORY

Routledge First published in 1999, this volume aims to reflect on the changing structure, experience and aspirations of European business as it approaches the Millennium, including chapters in issues including business scandals in the Weimar Republic, the evolution of management consultancies in Portugal and Spain and the British Public Sector. The yearbook exploits these changes by serving as a forum for debate in Europe and aims to bring work on individual countries to a wider, European audience. Responding to the challenge of globalization, cooperation within a single European market and an

increasing interest in corporate governance and environmental issues, the yearbook broadens to include socio-political issues along with stimulating new types of scholarship among European business historians and new preservation strategies by business archivists.

MAJOR PROBLEMS WITH SBA'S SECTION 8(A) PROGRAM FOR DISADVANTAGED SMALL BUSINESSES

HEARING BEFORE A SUBCOMMITTEE OF THE COMMITTEE ON GOVERNMENT OPERATIONS, HOUSE OF REPRESENTATIVES, NINETY-SEVENTH CONGRESS, FIRST SESSION, MARCH 28, 1981

BUSINESS ENTERPRISE IN AMERICAN HISTORY

Houghton Mifflin College Division Timelines and examples from well-known companies help students gain a better understanding of the important connections among public policy and businesses, as well as a comparative understanding of business history over time and in recent decades.

MAJOR PROBLEMS IN AMERICAN HISTORY, VOLUME ONE AND, VOLUME TWO

MAJOR PROBLEMS IN THE ERA OF THE AMERICAN REVOLUTION, 1760-1791

DOCUMENTS AND ESSAYS

Houghton Mifflin College Division This text delves into the many facets of the colonial uprising and its aftermath, concluding with the ratification of the Bill of Rights. The volume combines primary sources, analytical essays, chapter introductions, and headnotes to encourage students to think critically about the revolutionary era.

SOCIAL HISTORY OF THE UNITED STATES [10 VOLUMES]

ABC-CLIO This ten-volume encyclopedia explores the social history of 20th-century America in rich, authoritative detail, decade by decade, through the eyes of its everyday citizens. • Entries covering the lives and contributions of ordinary citizens, social movements, religion, culture, the arts, economic and labor issues, and other aspects of American life across the 20th century • Contributions by accomplished researchers in the field of American social history • Sidebars providing additional emphasis on important issues and less well-known personalities • Detailed timelines for every decade, incorporating famous events with pivotal moments that changed the lives of everyday citizens • A thematically organized index for each of the encyclopedia's ten volumes

PROGRAM OF THE ANNUAL MEETING - AMERICAN HISTORICAL ASSOCIATION

Some programs include also the programs of societies meeting concurrently with the association.

LABORING FOR FREEDOM: NEW LOOK AT THE HISTORY OF LABOR IN AMERICA

NEW LOOK AT THE HISTORY OF LABOR IN AMERICA

Routledge This text examines the concept of freedom in the context of American labour history. Nine essays develop themes in this history which show that liberty of contract and inalienable rights form two contradictory traditions concerning freedom.