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KEY=KRUGMAN - KNOX WILLIAMSON

Economia internazionale

Pearson Italia S.p.a. La nuova edizione di questo testo ormai classico di Paul Krugman e Maurice Obstfeld ha costituito per gli autori l'occasione per apportare cambiamenti rilevanti che riflettono gli importanti sviluppi che riguardano l'economia internazionale sia sul piano teorico che su quello operativo. Tra le diverse novità, gli autori hanno dedicato un nuovo capitolo al commercio internazionale, introducendo anche il modello gravitazionale. L'edizione italiana contiene alcune novità rispetto a quella americana: per meglio adattarsi alla didattica accademica italiana, l'opera è stata suddivisa in due volumi: il primo dedicato alla teoria e politica del commercio internazionale e il secondo alle politiche macroeconomiche internazionali; le figure e tabelle sono state aggiornate per riflettere meglio la realtà economica dell'Italia e dell'Europa; sono stati introdotti dei nuovi riquadri dedicati ad approfondire alcune tematiche; alla fine di ciascun capitolo è stata inserita una nuova sezione con gli indirizzi internet utili per approfondire ulteriormente alcuni argomenti.

Economia internazionale

Economia internazionale 1: Teoria e politica del commercio internazionale

Il testo tratta i più importanti e recenti sviluppi dell'economia internazionale, senza trascurare i presupposti teorici e storici che tradizionalmente formano il nucleo della materia. Questo primo volume è dedicato ai temi del commercio.

A Country is Not a Company

Harvard Business Press Nobel-Prize-winning economist Paul Krugman argues that business leaders need to understand the differences between economic policy on the national and international scale and business strategy on the organizational scale. Economists deal with the closed system of a national economy, whereas executives live in the open-system world of business. Moreover, economists know that an economy must be run on the basis of general principles, but businesspeople are forever in search of the particular brilliant strategy. Krugman's article serves to elucidate the world of economics for businesspeople who are so close to it and yet are continually frustrated by what they see. Since 1922, Harvard Business Review has been a leading source of breakthrough management ideas-many of which still speak to and influence us today. The Harvard Business Review Classics series now offers readers the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world-and will have a direct impact on you today and for years to come.

International Trade Theory and Policy

Springer Science & Business Media *In the present text the author deals with both conventional and new approaches to trade theory and policy, treating all important research topics in international economics and clarifying their mathematical intricacies. The textbook is intended for undergraduates, graduates and researchers alike. It addresses undergraduate students with extremely clear language and illustrations, making even the most complex trade models accessible. In the appendices, graduate students and researchers will find self-contained treatments in mathematical terms. The new edition has been thoroughly revised and updated to reflect the latest research on international trade.*

The Great Unravelling

From Boom to Bust in Three Scandalous Years

Paul Krugman chronicles how the boom economy unravelled: how exuberance gave way to pessimism, how the age of corporate heroes gave way to corporate scandals, how fiscal responsibility collapsed.

International Economics

Theory and Policy

Addison-Wesley Educational Publishers -- *Study guide. -- Instructor's manual.*

The Foundations of Economic Policy

Values and Techniques

Cambridge University Press *Recent developments in public economics have largely been in the direction of reaffirming the limits of the market and of establishing new ones. The possible existence of fundamental non-convexities, imperfect and asymmetric information, incentive compatibility, imperfect competition, strategic complementarity, and scale economies led to the conclusion that a large set of market failures exist; such situations also imply government failure. Acocella, considers this complicated picture and provides a discussion of the different approaches to establishing social 'rankings' of the possible situations and the underlying principles. The arguments for and against different institutions are then analysed at a micro and macroeconomic level. The market and the government are recognised as imperfect, and thus complementary, institutions. Specific policy targets and instruments are considered in the areas of micro and macro-economic policy. Special attention is devoted to questions of policy management in an open economy. Finally, problems of domestic and international policy co-ordination are considered.*

The History of Art

The Rosen Publishing Group, Inc *From the glories of the High Renaissance in Italy to the emotional visions of the Romantics, and from the groundbreaking techniques of the Impressionists to the radical canvases of the Abstract Expressionists, this book provides a fascinating look at the major movements in the history of Western painting. A clear chronological structure allows the reader to see each movement in its historical context and to appreciate the patterns that emerge. The historical framework shows the extent to which the powers of royalty, religion, and revolution have exerted their influence in the artistic sphere.*

Rogue Economics

Seven Stories Press *What do Eastern Europe's booming sex trade, America's subprime mortgage lending scandal, China's fake goods industry, and celebrity philanthropy in Africa have in common? With biopirates trolling the blood industry, fish-farming bandits ravaging the high seas, pornography developing virtually in Second Life, and games like World of Warcraft spawning online sweatshops, how are rogue industries transmuting into global empires? And will the entire system be transformed by the advent of sharia economics? With the precision of an economist and the narrative deftness of a storyteller, syndicated journalist Loretta Napoleoni examines how the world is being reshaped by dark economic forces, creating victims out of millions of ordinary people whose lives have become trapped inside a fantasy world of consumerism. Napoleoni reveals the architecture of our world, and in doing so provides fresh insight into many of the most insoluble problems of our era.*

Essentials of Economics

Macmillan *Check out preview content for Essentials of Economics here. Essentials of Economics brings the same captivating writing and innovative features of Krugman/Wells to the one-term economics course. Adapted by Kathryn Graddy, it is the ideal text for teaching basic economic principles, with enough real-world applications to help students see the applicability, but not so much detail as to overwhelm them. Watch a video interview of Paul Krugman here.*

The Multinational Enterprise (RLE International Business)

Routledge *The book focuses on the major environmental implications stemming from the growth of the multinational enterprise in a multiple currency world; the international transfer of technology; industrial relations and labour utilization in foreign-owned firms in the UK; multinational companies and trade union interests; foreign direct investment, the balance of payments and trade flows; the multinational enterprise and developing countries; government policy alternatives and the problem of international sharing and a case study of a multinational enterprise in Europe. A survey of the background to the multinational enterprise and concluding summaries ensure that this book is one of the most widely embracing volumes available on the subject.*

Great Divergence and Great Convergence

A Global Perspective

Springer *This new monograph provides a stimulating new take on hotly contested topics in world modernization and the globalizing economy. It begins by situating what is called the Great Divergence--the social/technological revolution that led European nations to outpace the early dominance of Asia--in historical context over centuries. This is contrasted with an equally powerful Great Convergence, the recent economic and technological expansion taking place in Third World nations and characterized by narrowing inequity among nations. They are seen here as two phases of an inevitable global process, centuries in the making, with the potential for both positive and negative results. This sophisticated presentation examines: Why the developing world is growing more rapidly than the developed world. How this development began occurring under the Western world's radar. How former colonies of major powers grew to drive the world's economy. Why so many Western economists have been slow to recognize the Great Convergence. The increasing risk of geopolitical instability. Why the world is likely to find itself without an absolute leader after the end of the American hegemony. A work of rare scope, Great Divergence and Great Convergence gives sociologists, global economists, demographers, and global historians a deeper understanding of the broader movement of social and economic history, combined with a long view of history as it is currently being made; it also offers some thrilling forecasts for global development in the forthcoming decades.*

The General Theory of Employment, Interest, and Money

GENERAL PRESS *The General Theory of Employment, Interest, and Money, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the 'Keynesian Revolution', in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts. 'The General Theory of Employment, Interest, and Money' transformed economics and changed the face of modern macroeconomics. Keynes'*

argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

An Introduction to International Economics

Cambridge University Press *Ideal for a one-semester course in international economics, this book is accessible to those within and outside of economics programs.*

Patterns of a Network Economy

Springer Science & Business Media *Network economics is a new, rapidly developing field. In this volume theoretical and empirical contributions are collected, each deals with different aspects of the network economy. The book assesses networks as a complement to pure market relations and studies innovation networks and strategic alliances among innovative corporations. Product differentiation and specialization in reciprocal networks are emphasised as a strategy of sustainable development. The book presents econometric methods of barrier and network analysis, including communication and trade patterns.*

World Economic Outlook, April 2012

Growth Resuming, Dangers Remain

International Monetary Fund *The April 2012 issue of the World Economic Outlook assesses the prospects for the global economy, which has gradually strengthened after a major setback during 2011. The threat of a sharp global slowdown eased with improved activity in the United States and better policies in the euro area. Weak recovery will likely resume in the major advanced economies, and activity will remain relatively solid in most emerging and developing economies. However, recent improvements are very fragile. Policymakers must calibrate policies to support growth in the near term and must implement fundamental changes to achieve healthy growth in the medium term. Chapter 3 examines how policies directed at real estate markets can accelerate the improvement of household balance sheets and thus support otherwise anemic consumption. Chapter 4 examines how swings in commodity prices affect commodity-exporting economies, many of which have experienced a decade of good growth. With commodity prices unlikely to continue growing at the recent elevated pace, however, these economies may have to adapt their fiscal and other policies to lower potential output growth in the future.*

China

Twenty Years of Economic Reform

Asia Pacific Press

Regional Economic Growth, SMEs and the Wider Europe

Routledge *This title was first published in 2003. This work intends to make an important and interesting contribution to the wider debate on European regional development. It looks beyond the confines of the EU proper and combines interesting and relevant case studies from a broader pan-European perspective. Also, the approaches adopted are informed by a variety of theoretical positions. By addressing the changing roles of SMEs in different regions of Eastern Europe, readers should gain insights into the different dimensions of SME development and the link between SMEs and regional growth.*

Marketing and Globalization

Routledge *This concise text focuses squarely on the issues facing marketers in an increasingly global world. It identifies several trends, linking them together, and positioning them as marketing practices that companies implement as a way of responding to the major consequences of globalization. The book also includes case studies to illustrate new practices and allow students to discuss issues of market selection, entry modes, segmentation, targeting, and positioning, as well as product, price, distribution, promotion, and corporate communication policies in a globalized world. Durand's unique approach moves beyond marketing management and strategy issues and provides students with the broader context to understand the marketing practices they'll use in the real world. This book will prove to be an essential resource for any student of marketing and international business working to stay ahead in an increasingly competitive and global industry.*

The Book of Payments

Historical and Contemporary Views on the Cashless Society

Springer *This book examines the nature of retail financial transaction infrastructures. Contributions assume a long-term outlook in their exploration of the key financial processes and systems that support a global transition to a cashless economy. The volume offers both modern and historic accounts that demonstrate the constantly changing role of payment instruments. It brings together different theoretical approaches to the study, re-examining and forecasting changes in retail payment systems. Chapters explore a global transition to a cashless society and contemplate future alternatives to cash, cheques and plastic, featuring the perspectives of academics from different disciplines in conversation and industry participants from six continents. Readers are invited to discover the innovation in payment systems and how it co-evolves with changes in society and organisations through personal, corporate and governmental processes.*

A triumph of failed ideas: European models of capitalism in the crisis

ETUI *The current crisis in Europe is being labelled, in mainstream media and politics, as a 'public debt crisis'. The present book draws a markedly different picture. What is happening now is rooted, in a variety of different ways, in the destabilisation of national models of capitalism due to the predominance of neoliberalism since the demise of the post-war 'golden age'. Ten country analyses provide insights into national ways of coping - or failing to cope - with the ongoing crisis. They reveal the extent to which the respective socio-economic development models are unsustainable, either for the country in question, or for other countries. The bottom-line of the book is twofold. First, there will be no European reform agenda at all unless each country does its own homework. Second, and equally urgent, is a new European reform agenda without which alternative approaches in individual countries will inevitably be suffocated. This message, delivered by the country chapters, is underscored by more general chapters on the prospects of trade union policy in Europe and on current austerity policies and how they interact with the new approaches to economic governance at the EU level. These insights are aimed at providing a better understanding across borders at a time when European rhetoric is being used as a smokescreen for national egoism.*

Foreign Direct Investment in the United States: Benefits, Suspicions, and Risks with Special Attention to FDI from China

Peterson Institute for International Economics *Americans have long been ambivalent toward foreign direct investment in the United States. Foreign multinational corporations may be a source of capital, technology, and jobs. But what are the implications for US workers, firms, communities, and consumers as the United States remains the most popular destination for foreign multinational investment? Theodore H. Moran and Lindsay Oldenski find that foreign multinational firms that invest in the United States are, alongside US-headquartered American multinationals, the most productive and highest-paying segment of the US economy. These firms conduct more research and development, provide more value added to US domestic inputs, and export more goods and services than other firms in the US economy. The superior technology and management techniques they employ spill over horizontally and vertically to improve the performance of local firms and workers. As the United States wants not only to expand employment but also create well-paying jobs that reverse the falling earnings that many US workers and middle class families have suffered in recent decades, it is more important than ever to enhance the United States as a destination for multinational investors*

La Civiltà cattolica

La Civiltà Cattolica

International Economics

Theory & Policy

Pearson College Division

L'Unione Europea nella globalizzazione

Editrice Apes

Austerity

When It Works and When It Doesn't

Princeton University Press *A revealing look at austerity measures that succeed—and those that don't. Fiscal austerity is hugely controversial. Opponents argue that it can trigger downward growth spirals and become self-defeating. Supporters argue that budget deficits have to be tackled aggressively at all times and at all costs. Bringing needed clarity to one of today's most challenging economic issues, three leading policy experts cut through the political noise to demonstrate that there is not one type of austerity but many. Austerity assesses the relative effectiveness of tax increases and spending cuts at reducing debt, shows that austerity is not necessarily the kiss of death for political careers as is often believed, and charts a sensible approach based on data analysis rather than ideology.*

World Economic Outlook, April 2013

Hopes, Realities, Risks

International Monetary Fund *Global economic prospects have improved again, but the bumpy recovery and skewed macroeconomic policy mix in advanced economies are complicating policymaking in emerging market economies. Chapter 3 examines the prospects for inflation, particularly because inflation was remarkably stable in the wake of the Great Recession and, in fact, has become less responsive to cyclical conditions. Chapter 4 examines whether today's fast-growing, dynamic low-income countries are likely to maintain their momentum and avoid the reversals that afflicted many such countries in the past.*

L'Italia e i processi di globalizzazione

Atti del Convegno Roma, 10 maggio 2013 - Aula Magna Unicusano

Edizioni Nuova Cultura Il presente volume raccoglie gli Atti del Convegno «L'Italia e i processi di globalizzazione», tenutosi il 10 maggio 2013 presso l'Università degli Studi Niccolò Cusano - Telematica Roma. Attraverso una trama trasversale, ma al tempo stesso omogenea, i saggi mirano a porre in evidenza gli sviluppi dei diversi processi di globalizzazione esaminati dalla prospettiva italiana. Una prospettiva che non sempre ha visto il nostro Paese capace di fornire delle adeguate risposte alle relative problematiche economiche, istituzionali, storiche che si sono, nel corso del tempo, presentate. Lungi dal volere fornire delle adeguate risposte definitive, il volume accoglie i contributi di studiosi delle diverse sensibilità, che attraverso le loro riflessioni dottrinali, economiche, filosofiche, geografiche e storiche, tentano di stimolare non soltanto una mera riflessione sulla posizione italiana nei processi di globalizzazione, ma suggeriscono dei precisi percorsi allo scopo di giungere ad una integrazione sovranazionale foriera di benessere per tutta la società civile continentale. Un'integrazione, tuttavia, che non può riguardare soltanto i popoli europei, ma anche le altre parti del globo e impone agli studiosi un complesso ma al tempo stesso indispensabile approccio poliedrico.

Elements of International Economics

Springer Science & Business Media Modern economies become more and more open and the external sector of an economy becomes more and more important. This textbook aims at clarifying how an open economy functions, in particular at explaining the determinants of international flows of commodities and financial assets. It also aims at examining the effects of these flows on the domestic and international economy and the possible policy actions at the national and international level. Particular attention will be paid to the problems of international economic at both the commercial and monetary level. integration Students will be able to read and interpret the balance of payments of a country, evaluating the various types of balance, to explain the behaviour of commercial flows in the light of the theories studied, to analyze flows of financial assets according to interest-rate differentials and other elements, to study the forces that determine exchange rates and cause currency crises, to understand the reasons behind international economic integration such as the European Union, to evaluate the effects of national and international policies.

Foreign Direct Investment in Australia

Determinants and Consequences

UoM Custom Book Centre "Submitted in partial fulfilment of the requirements of the degree of Doctor of Philosophy (with coursework component) December 2005."

International Trade

What Everyone Needs to Know®

Oxford University Press, USA "In all countries, there are laws and regulations affecting private economic activity. They are necessary to enable private economic activity to thrive, as well as to provide for honesty in information, consumer protection, and much more. Laws and regulations, such as safety standards, quality grades, and health and food (phytosanitary) standards generally apply to much economic activity within a country. In very primitive societies when farming or hunting was almost all economic activity, such measures were much less necessary. But as exchanges and trading increased, the need to find ways to support transactions became essential in order to enable parties to agree on even such things as simple weights and measures. Until there was a commercial code (legal framework), most businesses were owned primarily by family members who could trust each other. The commercial codes covered such phenomena as penalties against breach of contract, standards and assurances as to the quality and ingredients of goods being contracted, and penalties for their infringement, and so on. Note that even a rudimentary contract would likely have needed an understanding as to weights and measures, definition of materials, and much more"--

Macroeconomics

A European Perspective

An integrated, global view of macroeconomics, showing the connections between goods markets, financial markets, and labour markets worldwide. This is a book rooted in the real-world: from the major economic crisis of the late 2000s to the profound economic effects caused by the COVID-19 pandemic, from monetary policy in the US, to Brexit, the problems of the Euro area and growth in China, it will help your students make sense not only of current macroeconomic events but also those that may unfold in the future.

Macroeconomics

Worth When it comes to explaining fundamental economic principles by drawing on current economic issues and events, there is no one more effective than Nobel laureate and New York Times columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. *Macroeconomics 5e* provides unparalleled coverage of current topics, including sustainability, the economic impact of technology and pressing policy debates. A commitment to broadening students' understanding of the global economy; a global focus is woven throughout with more on the ascendance of China's economy, the Euro and events in Europe (including Brexit), and post-recession economies around the globe.

Labour Market Economics

McGraw-Hill Ryerson *Labour Market Economics* provides a mixture of theory and practice with a unique emphasis on Canadian policy issues. Written by four of the leading researchers in Canada in the area of labour economics and industrial organization - Dwayne Benjamin, Morley Gunderson, Thomas Lemieux, and Craig Riddell - the Eighth Edition has been refreshed to include updated content coverage, data, tables, and figures, and enhanced to support instructors teaching efforts with the addition of a Test Bank.

Fences and Windows

Dispatches from the Front Lines of the Globalization Debate

HarperCollins UK *The story of the rise of the movement that wanted accountable, improved globalization.*

Intelligence As a Principle of Public Economy

Del Pensiero Come Principio D'economia Publica

Lexington Books *Intelligence as a Principle of Public Economy* offers the best expression of the life and thought of the nineteenth-century Italian political economist Carlo Cattaneo. Available here for the first time in English, this volume showcases *pensiero come principio d'economia publica*, Cattaneo's pioneering vision of economic growth that emphasized the central role of intelligence and will in economic processes, the value of knowledge and innovation, and the importance of liberty. This classic of Italian thought is framed by a long biographical sketch of Cattaneo's life before, during, and after the Italian *Risorgimento* and an afterword that demonstrates the continuing relevance of Cattaneo's social, political, and economic ideas to today's ongoing debate about the importance of a free society.

International Law

Edward Elgar Publishing *International Law* provides a comprehensive theoretical examination of the key areas of international law. In addition to classic cases and materials, Carlo Focarelli addresses the latest relevant international practice to illustrate contemporary themes and trends in international law and to examine its most topical challenges.

Stabilità e/o competitività. L'equivoco europeo

Giuffrè Editore

The Conscience of a Liberal

Reclaiming America From The Right

Penguin UK *In The Conscience of a Liberal* Paul Krugman, one of the US's most respected economists and outspoken commentators, lays out his vision of a New Deal for a fairer society. After the Second World War it seemed that, in the West, society was gradually becoming more equal. Welfare States had been established in many countries, there was a general reduction in income inequality and in America Franklin D. Roosevelt's New Deal seemed to ensure strong democratic values and broadly shared prosperity. So what went wrong? Why, in the past thirty years, has the gap between the poor and the super-rich become such a gulf? Why are we so disillusioned with the political system? And what can be done about this huge economic inequality and bitter polarization? Krugman argues that the time is ripe for another era of great reform. Here he outlines a programme for change, explaining what can be done to narrow the wealth gap. And he shows how a new political coalition can both support and be supported by reform, making our society not just more equal but more democratic. *The Conscience of a Liberal* promises to reshape public debate and become a touchstone work.