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Event Studies Theory, research and policy for planned events Routledge Event Studies is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture. New to this edition: New sections on social and intangible influences, consumer psychology and legal environment, planning and policy framework to reflect recent developments in the field Extended coverage of philosophy and research methods and how they can best be used in event studies; social media as a marketing tool; and the class and cultural influences of events New and additional case studies throughout the book from a wide range of international events Companion website to include PowerPoint slides and updated Instructor's Manual including suggested lecture outlines and sequence, quizzes per chapter and essay questions. **Event Studies Theory, research and policy for planned events Routledge** Event Studies is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. 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New to this edition: New sections on social and intangible influences, consumer psychology and legal environment, planning and policy framework to reflect recent developments in the field Extended coverage of philosophy and research methods and how they can best be used in event studies; social media as a marketing tool; and the class and cultural influences of events New and additional case studies throughout the book from a wide range of international events Companion website to include PowerPoint slides and updated Instructor's Manual including suggested lecture outlines and sequence, quizzes per chapter and essay questions. **Critical Event Studies Routledge** Within events management, events are commonly categorised within two axes, size and content. Along the size axis events range between the small scale and local, through major events, which garner greater media interest, to internationally significant hallmark and mega events such as the Edinburgh Festival and the Tour de France. Content is frequently divided into three forms – culture, sport or business. However, such frameworks overlook and depoliticise a significant variety of events, those more accurately construed as protest. This book brings together new research and theories from around the world and across sociology, leisure studies, politics and cultural studies to develop a new critical pedagogy and critical theory of events. It is the first research monograph that deals explicitly with the concept of critical event studies (CES), the idea that it is impossible to explore and understand events without understanding the wider social, cultural and political contexts. It addresses questions such as can the occupation and reclamation of specific spaces by activists be understood as events within its framework? And is the activity of activists in these spaces a leisure activity? If those, and other similar activities, can be read as events and leisure, what does admitting them into the scope of events management and leisure studies mean for our understanding of them and how the study of events management is to be conceptualised? This title will be of interest to undergraduate and postgraduate students on events management and related courses and scholars interested in understanding the ways in which events are constructed by the social, the cultural and the political. **Event Policy From Theory to Strategy Routledge** As the event management field expands, there has been an emergence of a distinctive 'events' policy field of study and a need for more advanced texts that look at this subject with a multidisciplinary research and theoretical orientation. Events Policy: From Theory to Strategy is the first text to embrace this new direction in the field of events management. Its main aim is to locate the phenomena of events (and festivity) within a theoretical and strategic framework and, in doing so, demonstrate the links between the development of events in policy-making and the theoretical exploration of the role of events as policy. Building on a strong coherent framework, the book explores the conceptual terrain in which events and festivities are located, evaluates the range of theoretical perspectives pertinent to the study of events policy, appraises the socio-economic and socio-cultural implications of event-led policies internationally and draws together the main theoretical and event policy issues for the future. It utilizes a good range of international cases, from Dubai, Singapore, New Orleans and Glasgow, to help demonstrate the relationships between theory and strategy, and includes useful features to help students understand the subject and deepen their knowledge of the events policy terrain. This groundbreaking volume will be essential reading for students, researchers and academics of events and other related disciplines. **Event Tourism Concepts, International Case Studies, and Research Cognizant Llc The Routledge Handbook of Events Routledge** The Routledge Handbook of Events explores and critically evaluates the debates and controversies associated with this rapidly expanding discipline. It brings together leading specialists from range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on the evolution of the subject. It is the first major study to examine what events is as a discipline in the twenty-first century, its significance in contemporary society and growth as a mainstream subject area. The book is divided in to five inter-related sections. Section one evaluates the evolution of events as a discipline and defines what events studies is. Section two critically reviews the relationship between events and other disciplines such as tourism and sport. Section three focuses on the management of events, section four evaluates the impacts of events from varying political, social and environmental perspectives and section five examines the future direction of growth in event-related education and research. It offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text will provide an invaluable resource for all those with an interest in Events Studies, encouraging dialogue across disciplinary boundaries and areas of study. **Doing Events Research From Theory to Practice Routledge** Events Management is a rapidly expanding discipline with growing student numbers however currently there are no specifically focused Research Methods texts available to serve this growing cohort. Fulfilling the need for a relevant book which reflects the unique characteristics of research in the field this title provides students with innovative ideas and inspiration to undertake their own research work and informs them of the wide diversity of research strategies and contexts that are available. Content is written from a researcher's point of view and provides a step by step guide to accomplishing a project or dissertation in the field of events. The reader is guided right from the beginning in selecting a topic for research, identifying aims, objectives and questions and then determining which research methods are the most appropriate and practical. They are then shown how to analyze and interpret their data as well as writing up the project. Whilst many current texts are skewed either towards qualitative or quantitative methods, Doing Events Research provides a balanced coverage of both. It incorporates not only traditional research methods, but also contemporary techniques such as using social networking websites and Google analytics. Specific research case studies are integrated to make applications accessible to events students and show the unique characteristics of researching in this field. A range of useful learning aids spur critical thinking and further students' knowledge. This book is visually accessible and whilst written in an engaging style nonetheless maintains academic rigor grounded in research and scholarship. This is essential reading for all events students. **International Event Management Bridging the Gap Between Theory and Practice** The event industry is a robust economic force worldwide. It spans into many other important sectors like travel, tourism, hospitality, technology, media and communication, inter alia. In America, it is estimated that 18 million events are organised yearly, generating approximately \$280 billion in spending and \$66.8 billion in labour income (Event Industry Outlook 2016). Events showcase talent and are perhaps those moments when societies and communities group together to revive certain traditions and cultures, which are otherwise dormant. In other contexts, like the case of tourism, events create economic value for the hosting destination, which boosts the economy. In contrast to permanent attractions, an event has the potential to promote authenticity and hence, is increasingly tapped by marketers for the purpose of differentiation. For instance, destinations celebrate their unique culture and heritage through events which represent important milestones in their tourism history. Given their capacity to attract visitors and generate profit, tourism destinations are increasingly capitalising on events as a diversification strategy. This trend has undoubtedly precipitated popularity in event studies and hence the writing of this book. The landscape of the book covers a broad spectrum of research. The chapters explore the changing dimensions in the industry based on the following themes: - Event Management Trends and Policies - Events and Destination Image and Preference - Events and Education - Events, Attendees and Organisers In the present book, an attempt is made to cover a wide range of events (sport, cultural, festivals and weddings) and issues related to the organisation and management of these events (policies, terrorism, etc.). The chapters also provide solutions and strategies for the organisation of successful events (protocol, etc.). The book also offers an opportunity to understand attendees from a consumer behaviour point of view. More importantly, some chapters cover events from an education point of view by examining the question from both a Higher Education perspective (universities) and an event organiser angle (what is done to make people aware of sustainability). The editors have invited academics from Africa (Kenya, Algeria), South America (Argentina), Europe (England, Italy and Greece), and the Middle East (Abu Dhabi) to contribute thirteen chapters in the fields of their expertise. With its perfect combination of theoretical and practical issues, this book aims to share with readers the knowledge needed to professionally manage events in different fields. The latest trends including the key theories, concepts and case studies related to event management are presented in a manner that intellectually stimulates readers to get ready for an experiential learning journey. This book will enable readers to understand the impact of events on destination management organisations, explain the role of events in promoting international sport competitions, and understand the key issues in planning and designing collaborative partnerships in event management. Each chapter features a real-life case study to highlight key concepts and replace theoretical concepts with practical solutions to effectively approach the organisation of events, as well as preparing readers to tackle any challenges they might face in their future opportunities to manage events. **Events Management Routledge** Events Management is the must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an event, covering the whole process from creation to evaluation examines the events industry within its broader business context, covering impacts and event tourism provides an effective guide for producers of events contains learning objectives and review questions to consolidate learning Each chapter features a real-life case study to illustrate key concepts and place theory in a practical context, as well as preparing students to tackle any challenges they may face in managing events. Examples include the Beijing Olympic Games, Google Zeitgeist

Conference, International Confex, Edinburgh International Festival, Ideal Home Show and Glastonbury Festival. Carefully constructed to maximise learning, the text provides the reader with: a systematic guide to organizing successful events, examining areas such as staging, logistics, marketing, human resource management, control and budgeting, risk management, impacts, evaluation and reporting fully revised and updated content including new chapters on sustainable development and events, perspectives on events, and expanded content on marketing, legal issues, risk and health and safety management a companion website: www.elsevierdirect.com/9781856178181 with additional materials and links to websites and other resources for both students and lecturers **Key Concepts in Event Management SAGE** "I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory." - Tanya Bellingham, School of Tourism & Hospitality, University of Plymouth "An essential events management reference handbook which addresses a number of key issues within the industry. A very interesting read!" - Thomas Fletcher, Liverpool John Moores University In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered. This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management. **Events Design and Experience Routledge** Drawing together the relationship between event design and the experience of consumers and participants, this book explores and analyses the event experience of the individual and how this can be controlled by design. It also includes many chapter summaries, review exercises and topics for discussion to consolidate understanding. **Event Impact Assessment Theory and Methods for Event Management and Tourism Events Management and Methods** Impact assessment can be highly technical and complex, requiring a broad knowledge base and diverse skills, but like evaluation, it is a process fraught with philosophical, technical and political perils. Why is it done, by whom, and how, must be carefully planned. Impacts cannot always be 'proven', so the nature of evidence becomes critical. Accordingly, a strong theoretical base is needed by all IA practitioners. Whilst economic impacts have received a great deal of attention, with sufficient material available to guide all applications, for social, cultural and environmental IA the theory and practice has lagged. In the context of Triple Bottom Line, social responsibility and sustainability approaches most of the available literature is on normative goals (such as going green, meeting sustainability standards), the nature of positive and negative impacts (a descriptive approach or based on public input), or theory about how impacts occur; very little theory development or praxis has been directed at impact assessment for these applied fields. In response to this lack of information, Event Impact Assessment is the first text to: * Develop professionalism for IA and evaluation in these applied management fields.* Position impact assessment within sustainability and responsibility paradigms.* Recommend goals, methods and measures for planning, evaluation and impact assessment pertaining to events and tourism.* Encourage the adoption of standard methods and key performance indicators in evaluation and impact assessment in order to facilitate valid comparisons, benchmarking, reliable forecasts, transparency and accountability.* Provide concepts and models that can be adapted to diverse situations.* Connect readers to the research literature through use of Research Notes and provision of additional readings. This text also works well as a companion text to Event Evaluation: Theory and methods for event management and tourism. The Events Management Theory and Methods Series examines the extent to which mainstream theory is being employed to develop event-specific theory, and to influence the very core practices of event management and event tourism. Each compact volume contains overviews of mainstream management theories and methods, examples from the events literature, case studies, and guidance on all aspects of planned-event management. They introduce the theory, show how it is being used in the events sector through a literature review, incorporate examples and case studies written by researchers and/or practitioners, and contain methods that can be used effectively in the real world. Series editor: Donald Getz. With online resource material, this mix-and-match collection is ideal for lecturers who need theoretical foundations and case studies for their classes, by students in need of reference works, by professionals wanting increased understanding alongside practical methods, and by agencies or associations that want their members and stakeholders to have access to a library of valuable resources. **Innovative Marketing Communications Routledge** Innovative Marketing Communications for Events Management provides students and event managers with a complete insight into the strategic and innovative marketing of events of all scales and nature. The book builds a conceptual framework for the development, planning, implementation and evaluation of innovative communication strategies for the marketing of events, and the effective use of events as an innovative communications method in general organizational marketing. With a strong practical underpinning, Innovative Marketing Communications for Events Management emphasises to event managers the importance of effectively integrating a range of tools and techniques to communicate the event and provides them with a better understanding of how a variety of private and public sector organisations can use events within their communication strategies. **Events Project Management Taylor & Francis** This book provides events management students with an accessible and essential introduction to project management. Written by both academics and industry experts, Events Project Management offers a unique blend of theory and practice to encourage and contextualise project management requirements within events settings. Key questions include: What is project management? How does it connect to events management? What is effective project management within the events sector? How does academic theory connect to practice? The book is coherently structured into 12 chapters covering crucial event management topics such as stakeholders, supply chain management, project management tools and techniques, and financial and legal issues. Guides, templates, case study examples, industry tips and activity tasks are integrated in the text and online to show practice and aid knowledge. Written in an engaging style, this text offers the reader a thorough understanding of how to successfully project manage an event from the creative idea to the concrete product. It is essential reading for all events management students. **Events Management An Introduction Routledge** Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to succeed in the events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a vast array of different event settings from sport to political events. This new edition has been updated to include: • New and updated content on developments in technology, risk management and event volunteering. • New and updated case studies that include emerging economies. • New industry voices by international practitioners. Every topic is brought to life through vivid case studies, personal biographies and examples of best practice from the real world of events management. Written by a team of authors with many years' experience of working in the events industry, Events Management: An Introduction is the essential course text for any events management programme. **Eventful Cities Routledge** Processes of globalization, economic restructuring and urban redevelopment have placed events at the centre of strategies for change in cities. Events offer the potential to achieve economic, social, cultural and environmental outcomes within broader urban development strategies. This volume: * analyzes the process of cultural event development, management and marketing and links these processes to their wider cultural, social and economic context * provides a unique blend of practical and academic analysis, with a selection of major events and festivals in cities where 'eventfulness' has been an important element of development strategy * examines the reasons why different stakeholders should collaborate, as well as the reasons why cities succeed or fail to develop events and become eventful Eventful Cities evaluates theoretical perspectives and links theory and practice through case studies of cities and events across the world. Critical success factors are identified which can help to guide cities and regions to develop event strategies. This book is essential reading for any undergraduate or graduate student and all practitioners and policy-makers involved in event management, cultural management, arts administration, urban studies, cultural studies and tourism. **Events Management An International Approach SAGE** Electronic Inspection Copy available for instructors here Written by a team of twenty-five high profile, international authors, this exciting new text successfully combines theory and practice, making it a must-have for all students of Events Management. Events Management: An International Approach provides comprehensive coverage of all the most common types of events, preparing students for a future career in Events Management. Covering key issues such as fundraising, sponsorship, globalization and sustainability, this text addresses the challenges and examines the realities of events management in an international context. A wide range of case studies and examples look at sporting, music, catering and fundraising events across Europe, Africa, Asia, Australia and North America. Key features include: • An international approach, drawing on a wide range of cases from around the world • Extensive pedagogical features such as Diary of an Event Manager and Exercises in Critical Thinking • A companion website offering a full Instructor's Manual, PowerPoint slides, additional case studies and links to SAGE journal articles This book is essential reading for all undergraduate and postgraduate students studying Events Management. Visit the Companion Website at www.sagepub.co.uk/ferdinand Nicole Ferdinand is Senior Lecturer in Events Management at the London Metropolitan Business School. Paul J. Kitchin is Lecturer in Sports Management at the University of Ulster. **International Perspectives of Festivals and Events Routledge** International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of research, case studies and examples from well-known scholars in the field to form a unified volume that informs the reader of the current status of festivals and events around the world. In a fast-moving industry where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events. **Convention Tourism International Research and Industry Perspectives Routledge** Stay up to date on international trends in convention tourism! Convention Tourism: International Research and Industry Perspectives is a thorough analysis of the industry's key markets, combining insightful articles with detailed case studies. Equally valuable as a professional handbook, research reference guide, and textbook, this comprehensive book includes an account of the history of convention tourism and its economic contributions, marketing and human resources analyses, global and regional developments, and research issues and challenges. Convention Tourism addresses issues critical to the three key regions of the convention and meeting industry--North America, Europe, and Asia-Pacific. The book features a wide range of material from the top educators around the world, reflecting an international perspective befitting the industry's growing trend toward globalization. Convention Tourism also presents in-depth studies that focus on the United States, the Mediterranean, Australia, and Korea, and takes a look ahead at likely business, technological, and social trends that are likely to affect the convention industry in the coming years. Convention Tourism also examines: proposed economic impact assessment framework regional planning and development initiatives education and training programs from industry associations and universities research resources international meeting management As more and more international sites compete with traditional markets for lucrative convention contracts, it is crucial that professionals, researchers, and academics have a global understanding of the industry's past, present, and future. Convention Tourism is an essential overview of the most important element of the business tourism industry. **Management of Event Operations Routledge** The Management of Event Operations: project management, planning and customer satisfaction provides an introduction to the management of operations for the event planner and venue provider. Taking an holistic view of an event enterprise, it links the traditional topics within operations management to present a coherent and hands-on approach specifically for the events manager. The approach is pragmatic and is dictated by practical consequences and considerations, which are so important to an event manager who balances many views and needs from diverse stakeholders. **Handbook of Corporate Finance Empirical Corporate Finance Elsevier** Judging by the sheer number of papers reviewed in this Handbook, the empirical analysis of firms' financing and investment decisions—empirical corporate finance—has become a dominant field in financial economics. The growing interest in everything "corporate is fueled by a healthy combination of fundamental theoretical developments and recent widespread access to large transactional data bases. A less scientific—but nevertheless important—source of inspiration is a growing awareness of the important social implications of corporate behavior and governance. This Handbook takes stock of the main empirical findings to date across an unprecedented spectrum of corporate finance issues, ranging from econometric methodology, to raising capital and capital structure choice, and to managerial incentives and corporate investment behavior. The surveys are written by leading empirical researchers that remain active in their respective areas of interest. With few exceptions, the writing style makes the chapters accessible to industry practitioners. For doctoral students and seasoned academics, the surveys offer dense roadmaps into the empirical research landscape and provide suggestions for future work. *The Handbooks in Finance series offers a broad group of outstanding volumes in various areas of finance *Each individual volume in the series should present an accurate self-contained survey of a sub-field of finance *The series is international in scope with contributions from field leaders the world over **Citizen Science Innovation in Open Science, Society and Policy UCL Press** Citizen science, the active participation of the public in scientific research projects, is a rapidly expanding field in open science and open innovation. It provides an integrated model of public knowledge production and engagement with science. As a growing worldwide phenomenon, it

is invigorated by evolving new technologies that connect people easily and effectively with the scientific community. Catalysed by citizens' wishes to be actively involved in scientific processes, as a result of recent societal trends, it also offers contributions to the rise in tertiary education. In addition, citizen science provides a valuable tool for citizens to play a more active role in sustainable development. This book identifies and explains the role of citizen science within innovation in science and society, and as a vibrant and productive science-policy interface. The scope of this volume is global, geared towards identifying solutions and lessons to be applied across science, practice and policy. The chapters consider the role of citizen science in the context of the wider agenda of open science and open innovation, and discuss progress towards responsible research and innovation, two of the most critical aspects of science today.

Events and Sustainability Routledge Increasing concerns over climate and environmental change, the global economic and financial crisis and impacts on host communities, audiences, participants and destinations has reinforced the need for more sustainable approaches to events. Sustainability now features as part of the bid process for many mega-events, such as the Olympic Games, as well as significant regional and local events, where the event organisers are required by funding bodies and governments to generate broader outcomes for the locality. This book is the first to offer students a comprehensive introduction to the full range of issues and topics relevant to event sustainability including impacts, operating and policy environments, stimulating urban regeneration and creating lasting legacies, as well as practical knowledge on how to achieve a sustainable event. Taking a holistic approach drawing on multidisciplinary theory it offers insight into the economic, socio-cultural and environmental impacts and how these can be adapted or mitigated. Theory and practice are linked through integrated case studies based on a wide range of event types from mega events to community festivals to show impacts, best practice and how better sustainable practice can be achieved in the future. Learning objectives, discussion questions and further reading suggestions are included to aid understanding and further knowledge; additional resources for lecturers and students including power point slides, video and web links are available online. Events and Sustainability is essential reading for all events management students and future managers.

Event Management For Tourism, Cultural, Business and Sporting Events Hospitality Press Students will learn how to design, plan, market and stage an event, as well as how to manage staff, staffing problems and how to ensure the safety of everyone involved. Also what they need to know about legal compliance, risk management, financial control and how to evaluate the success of the events they stage.

The Art of Failure An Essay on the Pain of Playing Video Games MIT Press Argues that video games are not fun but actually lead to feelings of frustration and incompetence and that video games are one of the few mediums that allow us to experience and experiment with failure.

Festivals, Special Events, and Tourism New York : Van Nostrand Reinhold "Festivals, Special Events, and Tourism examines what makes some festivals and events truly special, and how their unique ambience can powerfully motivate travel, animate otherwise static attractions, create positive images of destinations, act as a catalyst for development, and mobilize community tourism planning." -page 1.

Event Portfolio Management Theory and methods for event management and tourism Goodfellow Publishers Ltd A concise introduction to portfolio theory and methods for use in event management and event tourism. Divided into 2 parts of 'Theory' and 'Practice' it explains why it is important in event studies and management, and then shows how related methods can be used and adapted using real world international case studies.

Event Management & Event Tourism Cognizant Llc This book provides, both an overview of event studies and a foundation for professional event management.

Neither Settler Nor Native The Making and Unmaking of Permanent Minorities Belknap Press The nation-state and the colonial state have always been the same thing: the ethnic and religious majorities of the former created only through the violent "minoritization" inherent in the latter. Assessing cases from the United States to Eastern Europe, Israel, and Sudan, Mahmood Mamdani suggests a radical solution: the state without a nation.

Public Opinion Courier Corporation A penetrative study of democratic theory and the role of citizens in a democracy, this classic by a two-time Pulitzer Prize-winner offers a prescient view of the media's function in shaping public perceptions.

Financing and Acquiring Park and Recreation Resources Waveland PressInc

Event Bidding Politics, Persuasion and Resistance Routledge Bidding contests for sporting and cultural events are attracting increasing media and public attention. Yet, despite the cost, size and scale of these bidding contests, relatively little academic attention has been paid to the strategies and tactics used to develop successful bids. Event Bidding: Politics, Persuasion and Resistance develops a comprehensive, critical understanding of the bidding processes surrounding the award of major peripatetic events. This is achieved by drawing together existing knowledge on the subject of event bidding, combining this with historical and contemporary examples to enable a critical commentary on the bidding process itself and the struggle for power that it represents. The text draws on case studies of 'mega events' including the FIFA World Cup and the Olympic Games as well as a range of smaller peripatetic events from across the world to analyse the bidding process and some of the increasingly controversial issues which emerge during often lengthy and expensive bid campaigns. Finally, the text reflects on a range of critical issues of contemporary significance in bidding contests, including the growing ethical and governance issues surrounding the development and award of events as well as the impact of growing oppositional movements surrounding each contest. This timely volume brings theory and practice together in one place to produce a critical appraisal of a phenomenon with a relatively recent history and is particularly suitable for students, researchers and academics of sports, events, tourism and related subject fields focusing on the strategic and political dimensions of major events.

Event Stakeholders Theory and methods for event management and tourism Goodfellow Publishers Ltd Focuses on stakeholder theory applied to event management and goes beyond traditional approaches by treating event management as an applied field. It looks at issues such as stakeholder relationships and the management functions of planning, organizing, staffing, directing and controlling in the events sector.

Special Events Event Leadership for a New World John Wiley & Sons Incorporated Planning, scheduling, organizing and marketing events that differ from normal, everyday life (i.e. weddings, the Super Bowl, festivals, etc.). This book provides the reader with the tools necessary to begin a career in special events.

Event Planning The Ultimate Guide To Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives and Other Special Events John Wiley & Sons This bestselling all-in-one guide to the event planning business is back and better than ever, fully updated and revised to reflect the very latest trends and best practices in the industry. This handy, comprehensive guide includes forms, checklists, and tips for managing events, as well as examples and case studies of both successful and unsuccessful events. Judy Allen (Toronto, ON, Canada) is founder and President of Judy Allen Productions, a full-service event planning production company.

Successful Event Management A Practical Handbook This work is a guide to organizing major events such as festivals, parties, concerts, weddings, and conferences. It includes photocopiable forms that will help readers to plan and budget, and case studies and websites to learn from

Events Management Principles and Practice SAGE Electronic Inspection Copy available to instructors here

Praise for the previous edition: "This is an excellent publication that correctly reviews the external environment associated with events, both in the context of the theoretical and operational" - Neil Robinson, Salford Business School, University of Salford, UK

The new edition of this popular accessible text gives students a thorough and contemporary grounding in both the fundamentals and strategic responsibilities of successful event management. Purposefully broad in scope, the text combines theory with practical knowledge and terminology, ensuring readers develop a flexible and commercially-acute skill set. Topics covered range from law, marketing and finance to introductory guides to sound, lighting and multimedia equipment, providing students with the practical knowledge they need for a career in Events Management. Theory is brought to life in a range of case studies and examples throughout the text. As well as updated examples and legislation, this edition introduces new chapters on: Event entrepreneurship Project management and financing New Multimedia technology for events organisers Sustainable festivals and events Long term legacy and impacts The future of the industry An accompanying Companion Website provides students with discussion questions and video links. The website also provides an Instructor's Manual and PowerPoint slides for lecturers. This text is an ideal resource for undergraduate students who are studying Events Management for the first time. Visit the Companion Website at www.sagepub.co.uk/raj

Ecosocial Theory, Embodied Truths, and the People's Health Oxford University Press From public health luminary Nancy Krieger comes a revolutionary way of addressing health justice and the embodied truths of lived experience. Since the 1700s, fierce debates in medicine and public health have centered around whether sources of ill health can be attributed to either the individual or the surrounding body politic. But what if instead health researchers measure--and policies address--how people biologically embody their societal and ecological context? Ecosocial Theory, Embodied Truths, and the People's Health represents a daring new foray into analyzing how population patterns of health reveal the intersections of lived experience and biology in historical context. Expanding on Nancy Krieger's original ecosocial theory of disease distribution, this volume lays new theoretical groundwork about embodiment and health justice through concrete and novel examples involving pathways such as workplace discrimination, relationship abuse, Jim Crow, police violence, pesticides, fracking, green space, and climate change. It offers a crucial counterargument to dominant biomedical and public health narratives attributing causality to either innate biology or decontextualized health behaviors and provides a key step forward towards understanding and addressing the structural drivers of health inequities and health justice. Bridging insights from politics, history, sociology, ecology, biology, and public health, Ecosocial Theory, Embodied Truths, and the People's Health presents a bold new framework to transform biomedical and population health thinking, practice, and policies and to advance health equity across a deeply threatened planet.

Criminology Theory, Research, and Policy Jones & Bartlett Learning Across America, crime is a consistent public concern. The authors have produced a comprehensive work on major criminological theories, combining classical criminology with new topics, such as Internet crime and terrorism. The text also focuses on how criminology shapes public policy.

Festival and Event Management in Nordic Countries Routledge This book on events-related research marks a watershed in the development of a "Nordic School" of festival and event research. Each of the chapters presents a new and interesting approach to the study of events, in terms of methods, perspectives or content. It is mostly rooted in management theory but also incorporating other perspectives that enhance our understanding of the phenomena. Implications for real-world applications in tourism, hospitality, and community development are also at the fore. The scholarship is comprehensive, not focused on only tourism or economic aspects. Management theory, including stakeholder management, social networks, and institutionalization processes is being applied. Attention is being given to the multiple roles festivals and events play in society, and to evaluation of their worth and impacts. Innovative methods are being developed to examine event experiences, innovation processes, and success factors. There is now a critical mass of scholars in the Nordic countries that share a strong interest in event studies, and they are engaged in collaborative research, making it an appealing and innovative region for other event students and researchers to visit. It can be expected that the Nordic school will take an increasingly important place in the development of event studies, which is now truly global in terms of scholarship and university degree programs. This book was originally published as a special issue of Scandinavian Journal of Hospitality and Tourism.